

Barranquilla, May 7 2020.

UNESCO Creatives Cities Network
Culture Sector, Division of Creativity
Paris, France

To Whom It May Concern:

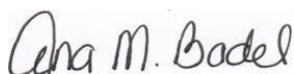
Within the framework for the call of the Creative Cities Network of UNESCO for the year 2021, and based on its terms and requirements, I am appealing to you to support the nomination of the city of Barranquilla in the category of Crafts and Folk art.

Barranquilla is recognized as the capital of creativity and culture in Colombia. It is highly appreciated around the world for its dance and its songs that in frenzied joy accompany its renowned carnival, which is a showcase of local crafts and folk arts. In addition, it is a city that has become a platform for cultural events loaded with its history and tradition, which keeps alive the sense of belonging of each citizen.

Our entity, ProBarranquilla will offer its full support and resources in its backing of the city's candidacy. We firmly believe this is of absolute interest and great value for our region.

Should the city of Barranquilla be designated as an UNESCO creative city, our entity will offer all the support and accompaniment for the execution of an action plan. The plan will include the promotion of Barranquilla as a prime cultural destination both nationally and internationally as well as fostering further collaboration with other cities that are part of the network.

Sincerely,



Ana María Badel
Executive Director
ProBarranquilla